

I am writing to express my opinion on the upcoming "Localism in Broadcasting" hearing to be held in San Antonio on January 28, 2004.

I can honestly say that I owe the success of my organization directly to the local Clear Channel radio stations that allowed me to explain to their listeners what my organization does to help needy children in the San Antonio area. With their help, I was able to sponsor as many children in one month as I have sponsored on my own in the past five years. This is positively huge for my organization, and it has opened doors I never could have opened on my own. Because of their help, I have received the help I needed to become a "non-profit" organization, and enough sponsors that believe in the program that they would like to see it become a year-round effort. For a program that I have worked out of my own home for the past ten years, this is absolutely phenomenal. What is even more phenomenal is that they do this for so many organizations. Some are well-known, and others, like mine, are not so well-known, and without the proper medium to reach a larger audience, might never receive the support they so rightly deserve. In my case, my project is one that I knew would be well received, but without the support from Clear Channel, specifically Woody from Mix 96.1's morning show, I could never have reached out to so many people at once.

I think that Clear Channel should be recognized at the upcoming hearing, not only for offering top, quality programming, but for their dedication and efforts to help make San Antonio a better community for all of us to live in.

Sincerely,  
Cynthia L. Martinez  
Director, Project Wee Kare